

**Information concerning the Joint Controllership between commercetools GmbH, commercetools B.V., commercetools France SAS, commercetools Spain S.L. and commercetools Ltd. (commercetools GmbH, commercetools B.V., commercetools France SAS, commercetools Spain S.L. and commercetools Ltd. each a "Partner" and together the "Controllers", (the "Joint Controllership"))**

We, the Controllers, are working together in relation to certain business activities in order to provide an efficient way of managing our businesses for our stakeholders. In this regard we are processing your personal data jointly. For this purpose and in order to ensure your freedoms and rights regarding privacy we have entered into a joint controllership agreement in accordance with Art. 26 GDPR. In consideration of this we are hereby providing you with the essential information of the joint controllership agreement.

**Controllers, Data Protection Officer and Contact**

The Controllers are:

commercetools GmbH, commercetools B.V., commercetools France SAS, commercetools Spain S.L. and commercetools Ltd.

The Data Protection Officer is:

commercetools GmbH:  
Martin Holzhofer, Holzhofer Consulting GmbH, Lochhamer Str. 31, 82152 München – Planegg

The EU Representative for commercetools Ltd. is:  
commercetools GmbH

If you have any questions concerning your privacy, please contact us at:

[privacy@commercetools.com](mailto:privacy@commercetools.com)

We have agreed that commercetools GmbH will be the point of contact for any enquiries regarding your rights under the GDPR.

**Personal data we use regarding our Joint Controllership**

In order to carry out the following functions:

- Management of business intelligence operations
- Joint management and usage of the following tools: (1) "Salesforce" (Purpose: Data analysis), (2) "HubSpot" (Purpose: Data analysis), (3) "NetSuite" (Purpose: Data analysis), (4) "Sales Navigator" (Purpose: Data analysis), (5) "Big Query" (Purpose: Data analysis), (6) "Tableau" (Purpose: Data analysis), (7) "MongoDB" (Purpose: Data analysis), (8) "Jira" (Purpose: Data analysis), (9) "Showpad" (Purpose: Data analysis), (10) "Outreach" (Purpose: Data analysis), (11) "Gainsight" (Purpose: Data analysis), (12) "AWS" (Purpose: Data analysis), (13) "GCP" (Purpose: Data analysis), (14) "Google Workspace" (Purpose: Data analysis), and (15) "Merchant Center" (Purpose: Data analysis).

we process personal data that is necessary for these functions. In this regard, the personal data of the following data subjects may consist of the following:

Employees, Partners, Customers:

- Name
- Address (Street, Number, City, Postal Code, Country, etc.)
- E-Mail Address (business and private, if applicable)
- Phone number (business and private, if applicable)
- Job title
- Department/Function

**Purpose and legal basis for processing personal data**

We process personal data for the following purposes:

For the purpose to perform the agreed functions, see above,

with the means of the following tools, see above,

in accordance with the following legal basis:

Article 6 (1) lit. f GDPR, an assessment of the legitimate interest was carried out and came to the conclusion that the rights and freedoms of the data subjects do not override the legitimate interests of the Controllers.

#### **To whom personal data will be passed on**

The personal data will be processed mainly between the Controllers and to service providers associated with the mentioned tools above.

#### **Transfer of personal data outside the European Union and European Economic Area**

We transfer personal data during the abovementioned processes outside the European Union (EU) and the European Economic Area (EEA). In this regard we particularly transfer personal data to the United States of America (US). Personal data that is processed outside the EU and EEA may not be covered by the same level of data protection as applicable in the EU and EEA. For this reason, we have entered into data processing agreements and the standard contractual clauses provided by the EU Commission with our service providers in countries outside the EU and EEA. In this regard, these measures provide an appropriate guarantee for the processing of your personal data outside the EU and EEA.

#### **Automated decision-making, profiling**

In respect of our abovementioned processes, we do not exercise any automated decision-making nor profiling.

#### **Storage of personal data**

Personal data will only be processed for as long as is necessary to satisfy the specific purposes, or as stipulated by the mandatory retention periods under applicable law. After the specific purpose no longer applies or after the expiry of the mandatory retention periods, the data will be erased in accordance with the statutory provisions.

The following criteria are considered when assessing the duration of storage of personal data:

- The particular purpose for processing the affected personal data
- The applicable legal basis for processing the affected personal data
- The affected categories of personal data
- The applicable legal retention periods for the affected personal data
- The rights of the data subject e.g., revocation or contradiction if the process is based on a consent or legitimate interest

#### **Your Rights**

You have the right at any time to exercise your rights as a data subject, which include:

- Right to information according to Art. 15 GDPR
- Right to rectification according to Art. 16 GDPR
- Right to erasure according to Art. 17 GDPR
- Right to restriction of processing according to Art. 18 GDPR
- Right to data portability according to Art. 20 GDPR
- Right to object according to Art. 21 GDPR

Should you wish to exercise your rights, please submit your requests by email to [privacy@commercetools.com](mailto:privacy@commercetools.com) or by post to the address abovementioned.

You also have the right to lodge a complaint with a supervisory authority pursuant to Art. 77(1) GDPR. For further information, contact the competent supervisory authority in your region.